

THINGS REMEMBERED CORPORATE GIFT BUYERS

33,272	12 Month Buyers at Business Address	\$105.00/M
17,712	6 Month Buyers at Business Address	+5.00/M
10,911	3 Month Buyers at Business Address	+10.00/M
	Fundraiser/Publisher Rate	\$70.00/M

Description

Things Remembered is a multi-channel retailer of personalized gifts that capture and celebrate life's special moments and occasions. Things Remembered offers a wide variety of lifestyle-oriented merchandise, as well as wedding and business gifts. Specializing in custom-engraving, Things Remembered has over 600 stores nationwide. You can select active corporate buyers of personalized business gifts. The Things Remembered Corporate Give Buyers can be selected at **4-line Business Address**. The Corporate Gift product line includes awards, plaques, desk accessories, writing instruments office clocks, barware and much more. Products range in price from \$40 to \$250.

Demographics

Average Age: 40-50
Average Income: \$50,000
Male: 24%
Female: 67%

Source

Direct Mail, Retail, Internet.

Average Unit of Sale

\$50.00

Selections

\$50+ Buyers	15.00/M
\$75+ Buyers	20.00/M
\$100+ Buyers	30.00/M
\$150+ Buyers	40.00/M
1 Month Hotline	15.00/M
3 Month Hotline	10.00/M
6 Month Hotline	5.00/M
Gender	5.00/M
Geography	5.00/M
Special Occasion	10.00/M

Please inquire for additional selects.

Addressing

Running Charges	8.00/M
FTP Fee	50.00
E-mail Fee	50.00
Cartridge Fee	50.00

Names Through

April 30, 2007

Net Name Policy

85% net with \$10/M run charge on 50,000 minimum

Minimum Order: 7,500

Updates: Monthly



List Management **Plus**

FOCUS USA

2 University Plaza, Suite 500, Hackensack, NJ 07601

Tel: (603) 673-3473 Fax: (201) 489-4499

E-mail: chris@focus-usa-1.com

www.focus-usa-1.com

