

SINGLES ONLINE

3,272,371	Singles Online	\$75.00/M
1,468,214	Travelers	+15.00/M
2,208,961	12 Month MOB	+5.00/M

List Description

These online singles have opted in to receive promotions from third party marketers via registration on a website that sends out discount alerts and entertainment and financial news. The Internet savvy men and women on this file have a median age of 26 and a median income of \$33,000. These singles are likely to go online to shop, do research, plan vacations and to connect with other singles. Focus USA can also supply postal addresses for these individuals. Please inquire about terms of use and e-mail broadcast procedures. **Source: opt in website registration data overlaid with mail order buyer, demographics and action data.**

Sample Selections (please inquire about others)

Postal Address	\$40.00/M	30-Day Hotline	10.00/M
Zip + 4	6.50/M	MOB By Category	10.00/M
Age	6.00/M	Magazine Subscribers	10.00/M
Income	6.00/M	Sports Interest By Type	15.00/M
Gender	6.00/M	Music Interest By Type	15.00/M
Homeowners	5.00/M	Travelers	15.00/M
Apparel Shoppers	15.00/M	Investors	15.00/M
Pet Owners	10.00/M	Running Charges	6.50/M
Sweepstakes Entrants	15.00/M	E-mail Fee	50.00
Bankcard Holders	10.00/M	Fip Fee	50.00
Donors By Type	7.50/M	Cartridge Fee	25.00

All data have been verified and recorded, but we cannot guarantee accuracy or mailing results. FOCUS USA is a trademark.

Please inquire about Customer Profiling, Modeling & Customer Re-Activation Analyses.



FOCUS USA
2 University Plaza, Suite 500, Hackensack, New Jersey 07601-6222
Tel: (201) 489-2525 Fax: (201) 489-4499
E-mail: info@focus-usa-1.com
www.focus-usa-1.com

