

ONLINE DONORS

2,523,328 Donors Online \$75.00/M
88,766 Monthly Hotline +10.00/M

List Description

These known donors have opted in to receive promotions from third party marketers via registration on websites that send out discount alerts, entertainment and financial news and maintain product warranty registration. These individuals have made charitable contributions to health, environmental, child/education-related, religious, cultural, political and other non-profit organizations. They have a median age of 45, a median income of \$62,000 and they are likely to be married with children. Reach these generous, Internet savvy people at their e-mail or postal address with offers ranging from financial, travel, catalog shopping and insurance to subscriptions, investing and fundraising. **Source: opt in website registration data overlaid with mail order buyers, demographics and action data.**

Sample Selections (please inquire about others)

Postal Address	40.00/M	Donor by Type	7.50/M
Gender	6.00/M	Pet Owners	15.00/M
Age	6.00/M	Running Charges	6.50/M
Income	6.00/M	Mag Tape Fee	25.00
Homeowner/Renter	5.00/M	Ftp Fee	50.00
Presence of Children	5.00/M	E-mail Fee	50.00
MOB by Category	10.00/M	Cartridge Fee	25.00

All data have been verified and recorded, but we cannot guarantee accuracy or mailing results. FOCUS USA is a trademark.

Please inquire about Customer Profiling, Modeling & Customer Re-Activation Analyses.



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