

DatAdvantage

MOBILE PHONE OWNER DATABASE

1,532,000 Universe \$75.00/M
326,000 Monthly Hotlines +10.00/M

Demographics

Specific Demographic Selects Available.

Description

The DatAdvantage Mobile Phone Owners database connects your offer with over 1.5 million owners of cell phones. This file is selectable by specific cell phone carrier to better target the most responsive segment of prospects for your next promotion. These consumers are up to date on the latest technology, look for and actively respond to the different channels of marketing.

This database is a must test for any marketer offering cellular phones, electronics, financial opportunities, entertainment and trendy merchandise.

Addressing

Running Charges..... 8.00/M
FTP Fee 50.00
E-mail Fee 50.00
Cartridge Fee 50.00

Selections

Age 15.00/M
Gender 5.00/M
Geo 5.00/M
E-Mail Address 25.00/M
Carrier 20.00/M

Source

Self Reported and Co-Registration Data.

Please inquire for additional selects.

Minimum Order: 7,500
Updates: Monthly



List Management **Plus**
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