

Canadian Advantage

4,000,040	Canadian Consumers	\$90.00/M
	1 Month Hotlines	+10.00/M
	Emails	+20.00/M

Description

This file is one of the most comprehensive and responsive Canadian databases on the market. These Canadian consumers shop by catalog and online for products and services for things like books, magazines and travel. Sources include purchase transactions, new credit card issues, new phone connections and other data. These individuals make an excellent audience for a wide variety of offers ranging from subscriptions, catalogs and fundraising to travel and financial services.

Monthly Hotline

Book Buyers	15,190
Cooking	17,600
Crafts/Hobbies	10,000
Donors	23,500
Gardening	16,300
Home Decor	12,000
Internet Subscribers	84,000
Magazine Subscribers	14,000
Mail Order Buyers	25,800
Opportunity Seekers	22,500
Premium Credit Cards	35,200
Sweeps/Contests	19,600
Travel Responders	22,000

Addressing

Running Charges.....	8.00/M
FTP Fee	50.00
E-mail Fee	50.00

Selections

Age	10.00/M
Gender	5.00/M
Geo	5.00/M
Income	10.00/M
Homeowner	10.00/M
Presence of Children	10.00/M
Phone	30.00/M
Credit Cards	10.00/M
Infomercial Shoppers	10.00/M
Religion	10.00/M

Minimum Order:

7,500 for postal data
\$1500.00 for email data

Updates: Monthly

Source

Direct Response.



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