

Catholic Buyers Connection

Parents With Young Children

3,359,570	12 Month Universe	\$ 65.00/M
212,468	Monthly Hotline	+10.00/M
1,235,901	Email Address	+20.00/M



List Description

The Catholic parents on this list are eager shoppers of products that support the upbringing of their children and they do so through all marketing channels - online, email, direct mail and retail. Because faith is an important part of their lives, many of their purchases include religious-type products, such as books, magazines, and CDs. Catholic parents of young children are likely to be active at their local church, within their communities and as members of a national Catholic organization. These families make excellent prospects for faith based products and services such as gifts, books, movies, music and children's products as well as for subscriptions, insurance, fundraising, travel and much more.

Source

Direct response & online, enhanced with lifestyle and demographic information.

Demographic Profile

Average Age: 35
Average Income: \$40,000

Payment: Visa and Mastercard accepted.
Pre-payment required for new clients.
Cancellation fees apply.

Selections

Faith-Related Books/Magazines	7.50/M
Religious Music	7.50/M
Age	6.00/M
Gender	6.00/M
Income	6.00/M
Ethnicity	10.00/M
State, Zip, SCF	5.00/M
Zip +4	6.50/M
Children by Age	6.00/M
Homeowner	5.00/M
Phones	20.00/M
Travelers	7.50/M
Lifestyle	7.50/M
Donors by Category	7.50/M

Please inquire for more available selects.

Addressing

Running Charges.....	8.00/M
FTP Fee	50.00
E-mail Fee	50.00
E-mail Transmission	300.00/F

Minimum Order:

Postal: 10,000
Email: \$1,700.00



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