

BUYER ADVANTAGE NEW MOVERS

400,000 Monthly Hotline \$75.00/M

List Description

During the first few months of moving, whether it's to a house or an apartment, new movers have a lot to do to make their new place a home. Besides the usual setting up of phone, cable and internet services new movers often buy new furniture, house wares, appliances, plants and other products. They are also likely to consult professionals, books and magazines for tips and ideas on decorating, updating and repairs. This file is enhanced with a multitude of selects including credit card new issues lifestyle & interests, etc., to ensure your offer reaches buyers ready to respond to your offer. Reach these new movers for a variety of offers including home decor and furnishings, insurance, financial & credit card offers, catalogs, magazines, household products, internet and telephone services

Source

New Phone Connects, Subscribers, Mail Order & Retail Buyers, Home Show Attendees and Courthouse Records.

Selections

New Phone Connects	5.00/M
Magazine Subscribers	5.00/M
Book Club Members	5.00/M
Cookbook Buyers	5.00/M
Home Show Attendees	5.00/M
Live Auction Attendees	5.00/M
Antique Guide Buyers/Subscribers	5.00/M
Home Decor/Collectibles	5.00/M
High Speed Internet	5.00/M
Catalog Buyers	5.00/M
Home Furnishing Buyers	5.00/M
Age	6.00/M
Gender	5.00/M
Geo	5.00/M
Presence of Children.....	5.00/M
Phones.....	20.00/M
Income	5.00/M
Lifestyle	10.00/M
CD ROM/Disk/E-mail	50.00
Key Coding	5.00/M

Minimum Order: 10,000 Postal



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