

BUYER ADVANTAGE

Emails

39,000,000 Emails \$95.00/M
 950,000 Monthly Hotline +10.00/M

List Description

These opt in consumers have responded to offers and gone online to buy products and services as well as to register products and to request money saving offers, discounts and promotions. Buyer Advantage Emails also doubles as a trigger file because our records are flagged with trigger events such as new phone connects, new movers, new mortgage holders and much more. Reach these responsive consumers with offers for travel, subscriptions, insurance and financial products as well as with info about special events and sales for online and retail stores. Focus USA can also supply postal addresses for these individuals. Base price includes deployment for HTML and text transmissions tracking for delivered, opens, and clickthroughs. There are additional costs for multiple creatives and suppression files. Focus USA does not host images.

Source

Direct Response.

Selections

Age	10.00/M
Ethnicity	10.00/M
Homeowners	10.00/M
Income	10.00/M
Presence of Children	10.00/M
Apparel/Fashion	10.00/M
Boating/Sailing	10.00/M
Book Buyers by Category	10.00/M
Crafts	10.00/M
Cooking	10.00/M
Donors	10.00/M
Gambling	10.00/M
Gardening	10.00/M
Hunting/Fishing.....	10.00/M
Music Interest	10.00/M
Opportunity Seekers	10.00/M
Pet Owners	10.00/M
Sports Interest	10.00/M
Sweepstakes Entrants	10.00/M
Travelers	10.00/M

Minimum Order: \$1,700.00



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