

BUYER ADVANTAGE

Canadian Sweepstakes Entrants

	Canadian Sweepstakes Entrants	\$110.00/M
31,500	Monthly Hotline	+10.00/M
	Email Addresses	+30.00/M

List Description

The Canadian residents on this file love money and enter highly promotional sweepstakes in the hopes of winning cash and other prizes. This audience is a must test for highly promotional offers, low end offers, sweeps, astrology, insurance, credit cards, subscriptions and catalogs.

Selections

Age	6.00/M
Gender	5.00/M
Income	5.00/M
Homeowner	5.00/M
Multi Buyers	10.00/M
Lifestyles	5.00/M
Credit Cards	5.00/M
Phones.....	20.00/M
CD ROM/Disk/E-mail	50.00
Key Coding	5.00/M

Demographic Profile

Average Age: 42
Average Income: \$35,000

Demographic Enhancements are available.

Source

Direct Response.

Minimum Order: 10,000 Postal



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