

BUYER ADVANTAGE AILMENTS

1,284,220 Ailments @ Postal Address \$155.00/M
104,300 Monthly Hotline +10.00/M

List Description

This file represents households where someone suffers from one or more ailments. These people welcome traditional and alternative options to lessen the affects of their illness or a remedy for what ails them. Below is a listing of the various ailments on this file. Reach these buyers with offers for vitamins and supplements, subscriptions, self help and spiritual books and videos as well as for products and services that promote healthy lifestyles.

Allergies
Alzheimers Disease
Angina/Heart Disease
Arthritis/Rheumatism
Asthma
Back Pain
Bladder Control
Thinning Hair/Balding
Heartburn
High Cholesterol
Lactose Intolerance
Diabetes

Eczema
Eczema/Psoriasis
Emphysema
Estrogen Replacement Therapy
Frequent Headaches
Hearing Difficulty
High Blood Pressure
Migraines
Osteoporosis
Sinusitis
Ulcer
Yeast Infection

Selections

Age 6.00/M
Gender 5.00/M
Geo 5.00/M
Phones..... 20.00/M
Income 5.00/M
Homeowner 5.00/M
Length of Residence 5.00/M
Lifestyle 10.00/M
Marital Status 5.00/M
Presence of Children 5.00/M
CD ROM/Disk/E-mail 50.00
Key Coding 5.00/M

Minimum Order: 10,000 Postal

Source

Online prescription purchases and requests for information.



FOCUS USA
2 University Plaza, Suite 500, Hackensack, New Jersey 07601-6222
Tel: (201) 489-2525 Fax: (201) 489-4499
E-mail: info@focus-usa-1.com
www.focus-usa-1.com

