

BUYERS 360°

Self Improvement Seekers

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|---------|--------------------------|-----------|
| | Self Improvement Seekers | \$75.00/M |
| 248,963 | 1 Month Hotline | +10.00/M |
| | Emails | \$95.00/M |
| | Phones | +20.00/M |

Description

Buyers 360 Self Improvement Seekers is your complete multi-channel for reaching individuals looking to improve their lives. These individuals engage in seminars, self improvement and online courses to better themselves and their finances. They often turn to self-help books, DVDs, CDs, seminars and online classes to improve their communication skills, further their education or give their career a jumpstart. Key selections include Financial Seminar Attendees, Career Oriented Activities, Self Improvement Courses and Home Study Courses. With Buyers 360 you can reach these individuals via direct mail, email or through telemarketing. This file is a must-test for conferences, educational seminars and programs, financial and insurance offers, self improvement products and services, credit cards, and more.

Selections

| | |
|-----------------------------------|---------|
| Career Oriented Activities | 15.00/M |
| Current Job Seekers | 15.00/M |
| Financial Seminar Attendees | 15.00/M |
| Home Study Courses | 15.00/M |
| Self Improvement Courses | 15.00/M |
| Age | 10.00/M |
| Gender | 5.00/M |
| Credit Cards | 10.00/M |
| Credit Score Index (CSI) | 20.00/M |
| Ethnicity | 10.00/M |
| Homeowners | 15.00/M |
| Catalog Shoppers | 15.00/M |
| Magazine Subscribers | 15.00/M |
| Online Shoppers | 20.00/M |
| Travelers | 15.00/M |
| Opportunity Seekers | 15.00/M |

Please inquire for more available selects.

Profile

Average Age: 30
Average Income: \$35,000

Addressing

| | |
|----------------------|--------|
| Running Charges..... | 8.00/M |
| FTP Fee | 50.00 |
| E-mail Fee | 50.00 |

Source

Direct Response.

Minimum Order: 10,000 names



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