

BUYERS 360° Shoes & Handbags

	Shoes & Handbags	\$75.00/M
197,328	1 Month Hotline	+10.00/M
	Emails	\$95.00/M
	Phones	+20.00/M

Description

These fashion savvy buyers spend billions shopping in stores, by catalog and on the internet to fill their closets. The Buyers 360° Shoes & Handbags file is your complete multi-channel source for reaching shoppers looking for the latest styles and trends in fashion through direct mail, telemarketing and email. This file is perfect for offers ranging from apparel, shoes and accessories to travel, credit cards, subscriptions, gifts and so much more.

Profile

Average Age: 43
Average Income: \$45,000

Source

Direct Response.

Selections

Credit Cards	10.00/M
Upscale Premium Card Holders	10.00/M
Catalog Shoppers	10.00/M
Online Shoppers	20.00/M
Retail Shoppers	10.00/M
Personal Beauty Care Product Buyers	15.00/M
Travelers	15.00/M
Magazine Subscribers	15.00/M
Health & Fitness Interest	15.00/M
Sports Interest	15.00/M
Jewelry Shoppers	10.00/M
Ethnicity	10.00/M

Please inquire for more available selects.

Addressing

Running Charges.....	8.00/M
FTP Fee	50.00
E-mail Fee	50.00

Minimum Order: 10,000 names



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