

ActionBase EMAIL

Retirees - Things To Do, Places To Go

4,807,149	Retirees @ Email	\$110.00/M
437,013	30 Day Email Hotline	+10.00/M
15,022,341	Postal Addresses	\$85.00/M
1,451,268	30 Day Postal Hotline	+10.00/M

Description

This file represents retired individuals and empty nesters who tend to be healthier and more active than generations past. These retirees have the time to indulge their hobbies and interests such as traveling, golf, gardening, crafts and reading. They are seasoned shoppers who value their independence and good health and look for products and services that compliment their lifestyles. This group holds over 70% of the nation's financial assets and represents over 55% of all consumer spending. People over the age of 65 spend more than \$7 billion dollars per year online. Reach these responsive seniors with offers for cruise travel, casino vacations, healthcare, fundraising, subscriptions, insurance and financial offers, online, retail and catalog shopping and so much more.

Source

Online, Direct Response.

Payment: Visa and Mastercard accepted.
Pre-payment required for new clients.

Selections

Gender	5.00/M
Homeowner	10.00/M
Income	5.00/M
Investors	7.50/M
Grandparents	7.50/M
Marital Status	5.00/M
Donors	5.00/M
Pet Owners	5.00/M
Sweeps Interest	5.00/M
Travelers	7.50/M
Veterans	8.00/M

Please inquire for more available selects.

Addressing

Running Charges.....	8.00/M
FTP Fee	50.00/F
E-mail Fee	50.00/F
E-mail Transmission	300.00/F

Minimum Order:

Postal: 10,000
Email: \$1,700.00



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