

ActionBase

Masterfile

ActionBase Masterfile	\$75.00/M
30 Day Hotline	+10.00/M
Email Addresses	+20.00/M



Description

The ActionBase Masterfile is a complete and comprehensive source for multi-channel direct response prospects. This multi-sourced file includes data captured at point of purchase, during online transactions, telemarketing, TV generated sales and through individual niche surveys.

Available Segments

+ \$10.00/M each

Active Military	Health & Fitness
Ailments & Medications	High-End Investors
Astrology	Infomercials
Auto/Motorcycle Data	Insurance
Branch of Service	Investors
Business Opportunity Seekers	Mortgages
Chain Restaurant Coupon Clippers	NASCAR Fans
College Students	Pet Owners
Cosmetic Shoppers Online	Religion
Coupon Clippers	Republicans/Democrats
Dating Online	Seniors
Debt Relief	Singles
DIY	Smokers
Donors	Subscribers
Educational Opportunity Seekers	Sweeps
Empty Nesters	Travel
Gambling Online	Veterans
Gun Owners	Young Adults

New data is continuously being added.
Please inquire if you have a specific data need.

Selections

Age	5.00/M
Gender	5.00/M
Ethnicity	5.00/M
Homeowner	5.00/M
Income	5.00/M
Marital Status	5.00/M
Presence of Children	5.00/M
Net Worth	10.00/M
Phones	20.00/M

Please inquire for more available selects.

Addressing

Running Charges.....	8.00/M
FTP Fee	50.00/F
E-mail Fee	50.00/F
E-mail Transmission	300.00/F

Minimum Order:

Postal: 10,000

Email: \$2,000.00

Payment: Visa and Mastercard accepted.

Pre-payment required for new clients.



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