

ActionBase

Email Masterfile

ActionBase Email Masterfile \$95.00/M
 30 Day Hotline +10.00/M
 @ Postal Address \$75.00/M



Description

The ActionBase Email Masterfile is a complete and comprehensive source for reaching multi-channel direct response prospects at their email address. This multi-sourced file includes data captured at point of purchase, during online transactions, telemarketing, TV generated sales and through individual niche surveys.

Available Segments

| | |
|----------------------------------|-----------------------|
| Active Military | Health & Fitness |
| Ailments & Medications | High-End Investors |
| Astrology | Infomercials |
| Auto/Motorcycle Data | Insurance |
| Branch of Service | Investors |
| Business Opportunity Seekers | Mortgages |
| Chain Restaurant Coupon Clippers | NASCAR Fans |
| College Students | Pet Owners |
| Cosmetic Shoppers Online | Religion |
| Coupon Clippers | Republicans/Democrats |
| Dating Online | Seniors |
| Debt Relief | Singles |
| DIY | Smokers |
| Donors | Subscribers |
| Educational Opportunity Seekers | Sweeps |
| Empty Nesters | Travel |
| Gambling Online | Veterans |
| Gun Owners | Young Adults |

New data is continuously being added.
 Please inquire if you have a specific data need.

Selections

| | |
|---------------------------------------|---------|
| Age | 5.00/M |
| Gender | 5.00/M |
| Ethnicity | 5.00/M |
| Homeowner | 5.00/M |
| Income | 5.00/M |
| Marital Status | 5.00/M |
| Presence of Children | 5.00/M |
| Net Worth | 10.00/M |
| Phones | 20.00/M |
| Segments (see list to the left) | 10.00/M |

Please inquire for more available selects.

Addressing

| | |
|---------------------------|----------|
| Running Charges..... | 8.00/M |
| FTP Fee | 50.00/F |
| E-mail Fee | 50.00/F |
| E-mail Transmission | 300.00/F |

Minimum Order:

Postal: 10,000
Email: \$2,000.00

Payment: Visa and Mastercard accepted.
 Pre-payment required for new clients.



FOCUS USA
 1 University Plaza, Suite 300, Hackensack, NJ 07601
 Tel: (201) 489-2525 Fax: (201) 489-4499
 E-mail: info@focus-usa-1.com
 www.focus-usa-1.com



Focus USA is a Diversity Company