

ActionBase EMAIL

Coupons, Bargains 'n Freebie Shoppers

| | | |
|-----------|----------------------------------|------------|
| 2,206,830 | Coupons/Bargains/Freebie @ Email | \$120.00/M |
| 209,711 | 30 Day Email Hotline | +10.00/M |
| | Postal Addresses | \$95.00/M |
| | 30 Day Postal Hotline | +10.00/M |

Description

Coupon clipping, checking weekly sales ads and online comparison shopping is a way of life for many and, with the state of the economy, has become increasingly more popular. In fact, the number of consumers who are using or retrieving coupons online has grown from 25 million in 2005 to 38.6 million in 2008, an outstanding increase of 52 percent! And 2009's numbers are likely to be even greater. The cost conscious consumers on this file have registered online at one or more major coupon & free offer websites. They return to these sites looking for e-tailer and product discounts before purchasing... everything from groceries and health & beauty products to travel, apparel, computers and more. Individuals on this list represent an excellent audience and a must test for a vast variety of offers including discount/savings clubs, credit offers, catalogs, continuity clubs, jewelry & cosmetics, insurance, discount travel as well as to drive online and retail store traffic for sales, new products and special events.

Source

Online, Direct Response.

Selections

| | |
|----------------------------|---------|
| Age | 5.00/M |
| Gender | 5.00/M |
| Homeowner | 10.00/M |
| Income | 5.00/M |
| Marital Status | 5.00/M |
| Presence of Children | 5.00/M |
| Children By Age | 5.00/M |
| Phones | 20.00/M |

Please inquire for more available selects.

Addressing

| | |
|---------------------------|----------|
| Running Charges..... | 8.00/M |
| FTP Fee | 50.00/F |
| E-mail Fee | 50.00/F |
| E-mail Transmission | 300.00/F |

Minimum Order:

Postal: 10,000
Email: \$1,700.00

Payment: Visa and Mastercard accepted.

Pre-payment required for new clients.



FOCUS USA
1 University Plaza, Suite 300, Hackensack, NJ 07601
Tel: (201) 489-2525 Fax: (201) 489-4499
E-mail: info@focus-usa-1.com
www.focus-usa-1.com

Focus USA is a Diversity Company

